



Margaret Moore

A 17-year veteran of the biotechnology industry in the US, UK, Canada, France, Margaret served in executive roles at three companies which later joined Sanofi, and served as COO and CEO of two biotech companies. In 2000, Margaret founded Wellcoaches Corporation - strategic partner of the American College of Sports Medicine, now a standard-bearer for professional coaches in healthcare and wellness. The Wellcoaches School of Coaching has trained more than 10,000 health professionals as coaches in nearly 50 countries.

Margaret is co-founder (2009) and co-director of the Institute of Coaching at McLean Hospital, an affiliate of Harvard Medical School, and co-founder (2008) and course director of the annual Coaching in Leadership & Healthcare conference organized by the Institute of Coaching and delivered by Harvard Medical School. She is a faculty member of Harvard University Extension School, teaching the Science of Coaching Psychology.

Margaret is a co-founder (2010) and executive board member of the National Consortium for Credentialing Health & Wellness Coaches and spearheaded the formation of a strategic partnership with the National Board of Medical Examiners (2016) to launch national standards and certification of health and wellness coaches.

As a student of biology, neuroscience, psychology, and philosophy, Margaret has extraordinary skills in synthesizing theory and cultivating new hypotheses of human behavior. Transforming complexity into interesting and accessible tools, Margaret enables readers to apply novel content immediately. Her new Harvard Health book: Organize Your Emotions, Optimize Your Life, posits that multiplicity of mind is natural and normal, extending the Pixar movie, *Inside Out*, to an adult model.