



**Shiri Ben Arzi, CPCC, PCC, MPMC**

Shiri is a Medical Coach Master trainer, Coaching supervisor, workshop facilitator, Certified ADD/ADHD Coach, NLP Master Practitioner, Time Line Therapy™ Master Practitioner, META Medicine™ Practitioner, ACE - Advanced Clearing Energetics™ Trainer and international lecturer.

She is the Founder and co-CEO of MCI – Medical Coaching Institute and is a Medical Coaching Master Trainer. Although diagnosed with a rare chronic illness in 1999 and was predicted a low chance of survival her personal and professional achievements until now are proof that there is always a choice – for the patient, the medical team and everyone surrounding them.

MCI's vision is to improve medical communication between patients and Medical professionals through coaching, promote patient empowerment and change the way we define wellness, sickness, healing and medicine.

Throughout the years Shiri has worked with international leading companies in organizations in the medical field including: MSD, TEVA, Pfizer, GlaxoSmithKline, Neopharm, Rafa Laboratories Ltd., The Israeli ministry of health, Hasassah, Tel-Hashomer and Rambam hospitals in Israel and many more.

MCI website - <http://www.medical-coaching-institute.com/index.php/en/>

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